

Ready or Not?

Productivity in Australia

Lifting productivity is Australia's top long term economic challenge

So how productive are we?

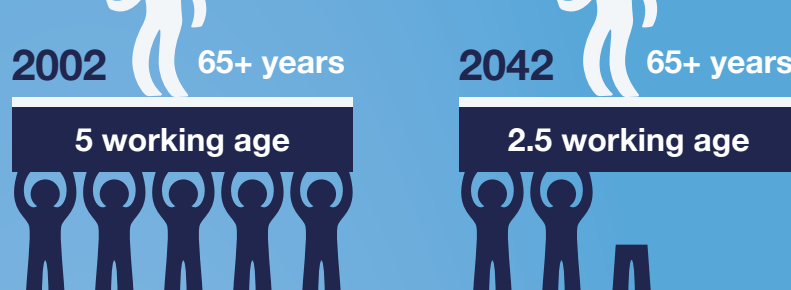
Australian Labour Productivity Growth



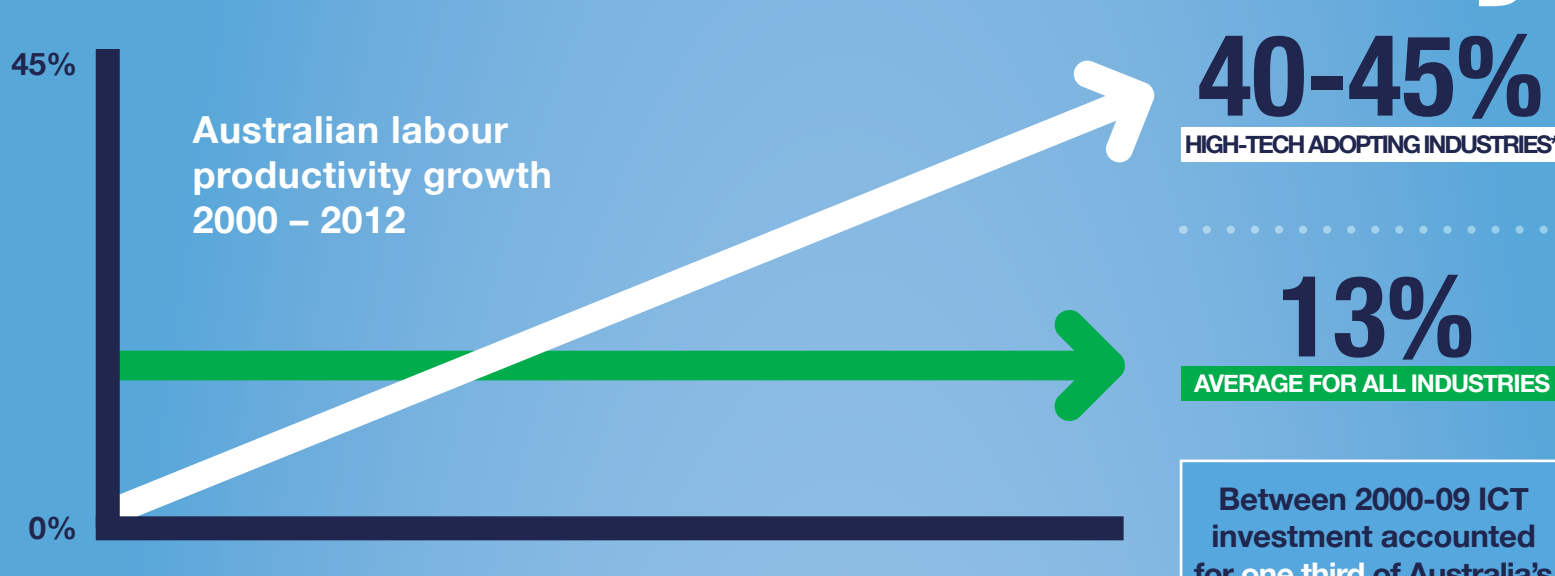
Over the last decade, high commodities prices associated with the mining boom have offset the impact of lower productivity on GDP, keeping Australia's economy strong



But as commodities prices drop, combined with an ageing population, productivity must increase to maintain Australia's standard of living



Technology investment & Productivity



IN 2012
33%
OF AUSTRALIAN BUSINESSES

that **invested** in new technologies reported their labour productivity improved

IN 2012 ONLY
16%
OF AUSTRALIAN BUSINESSES

that **didn't invest** in new technologies reported their labour productivity improved

IN 2013
54%
OF AUSTRALIAN BUSINESSES

that **intend to invest** in new technology also predict their labour productivity will improve

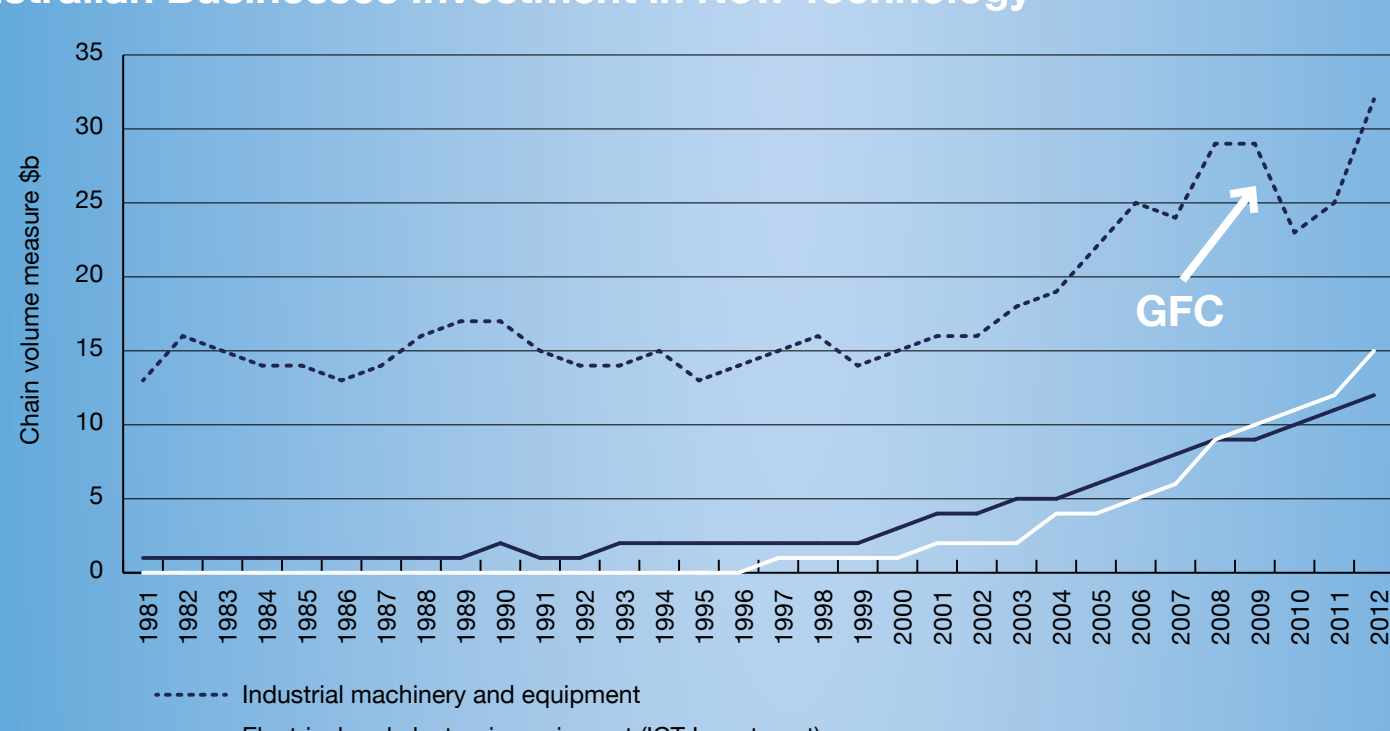
IN 2013
20%
OF AUSTRALIAN BUSINESSES

that **do not intend to invest** in new technology predict their labour productivity will improve



How are Australian businesses investing in new technologies?

Australian Businesses Investment in New Technology



But businesses are growing more wary in 2013

32%
OF AUSTRALIAN BUSINESSES

indicated that spending on new technologies went up in 2012

22%
OF AUSTRALIAN BUSINESSES

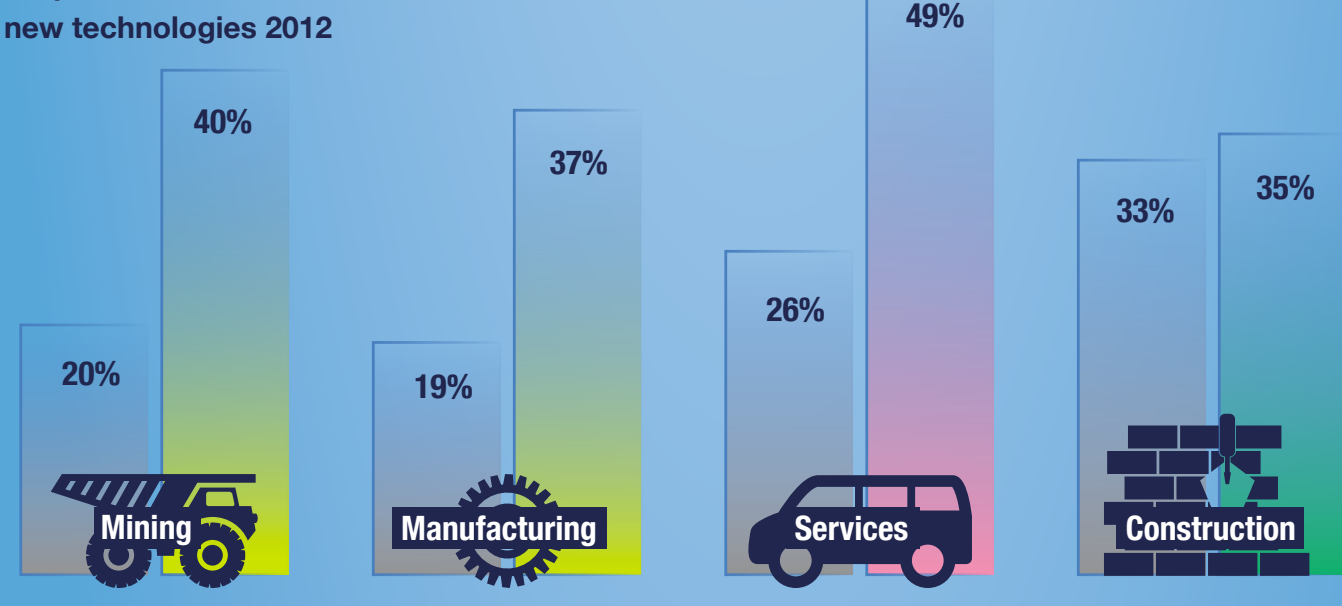
anticipated they would invest in new technologies in 2013.

The biggest factors influencing businesses' decision to invest in new technologies are:



Industries invest differently in ICT.

Proportion of Investment in ICT related new technologies 2012



Despite a significant investment in a high-speed broadband network

LESS THAN 50%
OF AUSTRALIAN BUSINESSES

are confident in their capability to take advantage of it